



European  
Social Services  
Conference



# Invest Innovate Transform

Empowering people and communities

Seville, Spain

28–30 May 2018

## Draft Programme (as per 16.05.2018)

### SUNDAY 27 MAY

1400-1700	<p><b>FRINGE EVENT – NORDIC DAY</b>          Early intervention contributes to successful integration of migrant children and families  <i>Event organised by the Nordic Welfare Centre and FREE to all conference delegates.</i></p>
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### MONDAY 28 MAY

0830-1045	Registration of delegates
1030-1100	<b>Press Conference</b>
1100-1145	<b>WELCOME PLENARY</b>
	<p>Christian Fillet, Chair, European Social Network</p> <p>Susana Díaz Pacheco, President, Region of Andalusia, Spain</p> <p>Juan Espadas Cejas, Mayor, City of Seville, Spain</p> <p>Manuela Geleng, Acting Director, DG Employment, Social Affairs and Inclusion, European Commission</p> <p>Luis Delgado Sancho, Director, Joint Research Centre, European Commission</p>
1145-1315	<p><b>PLENARY SESSION 1</b>  <b>Investing in social services fit for the future</b></p> <p>There are a range of different challenges facing social services in the next years, when populations are expected to become older. There is an increasing need to address chronic diseases, morbidity, and long-term care. People with long-term care needs face additional barriers to find and retain employment and meaningfully participate in society. Whilst these challenges become increasingly important, public social</p>

services have been facing additional constraints due to the economic crisis. Therefore, the need for evidence-based decision-making is crucial. Maria José Sanchez Rubio (Minister for Equality and Social Policies in Andalucía, Spain) will showcase social policies implemented in the region inspired by a social investment approach. Jeane Freeman (Minister for Social Security) will introduce Scotland's new social security system proposals to assess the impact of austerity on the most vulnerable. Dietmar Gutschmidt will explain how job centres have become a services hub to support people with complex needs. Finally, Amalia Zepou (Vice-Mayor of Athens) will present local innovative approaches in social policies empowering communities and citizens in one of the countries most hit by the economic crisis.

Moderator:

Alfonso Lara Montero, Chief Executive, European Social Network

Panelists

Maria José Sánchez Rubio, Minister for the Equality and Social Policies Department, Region of Andalusia, Spain

Jeane Freeman, Minister for Social Security, Scotland, United Kingdom

Dietmar Gutschmidt, Jobcentre Director, City of Essen, Germany

Amalia Zepou, Vice Mayor for Civil Society and Innovation, City of Athens, Greece

Panel discussion followed by interactive discussion with the audience

1315-1430

Buffet lunch hosted by IBM Watson Health

1430-1545

**WORKSHOP SESSION A**

*7 simultaneous workshops selected from open call running in parallel*  
Descriptions of workshops available in [EN](#), [ES](#), [FR](#), [DE](#), [IT](#)

1. **Distributing the European Social Fund from regional to local level in Baden-Württemberg**  
*Ministry of Social Affairs Baden-Württemberg and the County Council of Baden-Württemberg, Germany*
2. **Local authorities harnessing the potential of social enterprises to support vulnerable people**  
*Neziskova Organizacia EPIC, Slovakia*
3. **The digital map of social services in Andalusia: an innovative tool for the region**

	<p><i>Regional Ministry of Equality and Social Policies, Spain</i></p> <p><b>4. An integrated model for refugees' inclusion in Danish society</b> <i>Municipality of Esbjerg, Jobcentre, Denmark</i></p> <p><b>5. Adhoc Project: an innovative solution and methodology to solve child-to-parent violence</b> <i>Adhoc School, Spain</i></p> <p><b>6. Assessment of health and care needs for highly vulnerable children</b> <i>The Norwegian Directorate of Children, Youth- and Family Affairs, Norway</i></p> <p><b>7. Prepare for Leaving Care: young people involved in training professionals</b> <i>SOS Children's Villages International</i></p>
1545-1630	Networking break
1630-1745	<p><b>WORKSHOP SESSION B</b> <i>7 simultaneous workshops selected from open call running in parallel</i> Descriptions of workshops available in <a href="#">EN</a>, <a href="#">ES</a>, <a href="#">FR</a>, <a href="#">DE</a>, <a href="#">IT</a></p> <p><b>8. Preparation and dissemination of the Social Services Development Index in Spain</b> <i>National Association of Directors and Managers of Social Services, Spain</i></p> <p><b>9. Integration of migrants: contact point to coordinate public services to support refugees</b> <i>Public Centre for Social Welfare (OCMW) Antwerp, Belgium</i></p> <p><b>10. Positive Behaviour Support (PBS): a solution for all ages or a learning disabilities methodology?</b> <i>Milton Keynes Council, United Kingdom</i></p> <p><b>11. Implementing the right of persons with disabilities to live independently</b> <i>European Union Agency for Fundamental Rights (FRA)</i></p> <p><b>12. PACT-Project transferable tools: an innovative partnership for social intervention</b> <i>Social Services Regional Administration, Ministry of Family and Equal Opportunities of the Government of Castilla y León, Spain</i></p> <p><b>13. An integrated service for survivors of violence: a cross-sector collaboration</b> <i>City of Reykjavik, Iceland</i></p> <p><b>14. Emerging technologies enabling data-driven policy and practice to improve social services</b> <i>SAP Institute for Digital, Australia, Germany and Italy</i></p>
2000	Official reception hosted by City of Seville

## TUESDAY 29 MAY

0900-0915	Welcome coffee
0915-1000	Project Forum
1000-1130	<p><b>PLENARY SESSION 2</b>  <b>Social investment: working in partnership, promoting human capital</b></p> <p>Investing in human capital is key to build more resilient societies. Social services have a key role to play, in partnership with other key public services such as housing, health, education and employment. This session will present different examples on different forms of human capital investment and their outcomes. Christian Bodewig will bring the perspective of the World Bank on how social services can respond to future challenges of automation and increased use of technology in the labour market by reinforcing links with education and health services. Next, Lucia Dal Negro (Founder of De-Lab, an international consultancy) will present the inclusive business approach and how this model, originally created within the development aid sector, can open new scenarios in western societies by enabling vulnerable people to design and create services that activates and empowers them and their communities. Andrés Ramos Vázquez will then provide a specific example of how the ONCE Foundation is helping people with disabilities integrate in the labour market in Spain. Finally, Raf Manji (Councillor in Christchurch, New Zealand) will introduce how the universal basic income can be an efficient tool to address poverty and open up new forms of social contracts impacting social services.</p> <p><u>Moderator:</u>  Katrina Sichel, Wit and Word Communications, Moderators for Europe</p> <p><b>Responding to technological change: investing in social services fit for the future</b>  Christian Bodewig, Programme Leader, World Bank</p> <p><b>An inclusive approach for meaningful participation in society</b>  Lucia Dal Negro, Founder and Director, De Lab - Solutions about inclusive business, Italy</p> <p><b>A partnership approach to support people with disabilities find and retain employment</b>  Andrés Ramos Vázquez, Deputy Director General of Social Services for ONCE Foundation Affiliates, Spain</p> <p><b>Something for Nothing? Income and Work in the 21st Century</b>  Raf Manji, City Councillor, City of Christchurch, New Zealand</p>

1130-1200	Networking break
1200-1315	<p><b>WORKSHOP SESSION C</b>  <i>7 simultaneous workshops selected from open call running in parallel</i>            Descriptions of workshops available in <a href="#">EN</a>, <a href="#">ES</a>, <a href="#">FR</a>, <a href="#">DE</a>, <a href="#">IT</a></p> <p><b>15. Experiments in social services: revealing what works to get people into employment</b>  <i>City of Amsterdam and The Netherlands Association of Directors of Social Services (Divosa), The Netherlands</i></p> <p><b>16. Bridging the gap: from care to independent living sharing experiences and issues</b>  <i>Public Centre for Social Welfare Mechelen (OCMW), Belgium</i></p> <p><b>17. Public-private networks to prevent gender-based violence in the Lombardy Region</b>  <i>Lombardy Region, Italy</i></p> <p><b>18. Project promoting mental health and wellbeing for groups experiencing mental stress</b>  <i>Regional Ministry of Health, Andalusia, Spain</i></p> <p><b>19. Shared Expertise Coaching: creating dialogue between experienced experts and professionals</b>  <i>Laurea University of Applied Sciences and the City of Espoo, Finland</i></p> <p><b>20. INCORPORA: facilitating access to employment for people in a vulnerable situation</b>  <i>Fundación la Caixa, Spain</i></p> <p><b>21. JUS-IT: an innovative solution for integrated care management for child welfare and the police</b>  <i>City of Hamburg in association with IBM Watson Health, Germany</i></p>
1315-1430	Buffet lunch
1430-1600	<p><b>PLENARY SESSION 3</b>  <b>Social investment: investing in social infrastructure, public services, impact investing and new care models</b></p> <p>Social investment is key to transforming public social services and people's lives. This approach can bring a shift in the way social policies and services are conceived with an additional focus on prevention. Social investment represents a revolution in the way public services are delivered and an opportunity to use investment to change lives for the better. This session will open with the presentation of major findings from a report on investing in social infrastructure in Europe, presented by Lieve Fransen (Member of the High-Level Task Force for Investment in Social Infrastructure). Herminia Palacio (Vice-Mayor of NYC) will</p>

present their investment programmes in health and social services across New York City. Next, Kevin Goldberg (Groupe SOS) will present two projects supported by social impact bonds in France targeting single-parents households and the unemployed. Finally, Mayte Sancho (Matia Foundation) will place an emphasis on how quality management and public procurement based on evidence can impact services quality.

**Moderator:**

Carmen Paun, Reporter, Politico, Belgium

**Harnessing investment in social infrastructure: European overview**

Lieve Franssen, Senior Policy Advisor, Member of the High Level Task Force for Investment in Social Infrastructure

**Investing in children and families, securing people's future**

Herminia Palacio, Deputy Mayor for Health and Human Services, New York City, United States

**Impact investing in France - successful examples and ways forward**

Kévin Goldberg, Director General International Action, GROUPE SOS, France

**Impact of evidence-led public procurement and service planning on the quality of social services**

Mayte Sancho, Director of Service Planning, Matia Foundation, Spain

1600-1630

Networking break

1630-1745

**WORKSHOP SESSION D**

*7 simultaneous workshops selected from open call running in parallel*  
Descriptions of workshops available in [EN](#), [ES](#), [FR](#), [DE](#), [IT](#)

**22. ESTHER: an innovative project to improve out-of-hospital care for citizens and professionals**

*Design and Learning Centre for Clinical and Social Innovation and Kent County Council in collaboration with Qulturum Centre Jonkoping and Singapore, United Kingdom*

**23. MVP: a collaborative programme to prevent violence among children and young people**

*Municipality of Botkyrka, Local Police and young mentors of MVP, Sweden*

**24. 12 Clouds Project: stimulating young people to participate in the community**

*City Council of Vitoria-Gasteiz and association IRSE-Araba, Spain*

**25. Promoting social cohesion through community mediation: a transferable methodology**

*Seville Country Council, Spain*

**26. Intercultural Mediation Programme: Integration of unaccompanied migrant children**

*Regional Ministry for Equality and Social Policies/ASSDA, Spain*

**27. Technology as an enabler of new ways of serving citizens**

*IBM Watson Health, Austria*

**28. Child Protection Hub: a multiple language platform for learning and networking**

*Terre des Hommes, Hungary*

2030

Gala Dinner

## WEDNESDAY 30 MAY

0900-0945

Project Forum

0945-1115

### THEMATIC PANEL DISCUSSIONS

*4 panel discussions running in parallel*

Descriptions of panel discussions available in [EN](#), [ES](#), [FR](#), [IT](#)

#### PANEL 1. Integrated services to improve social and active inclusion

**Moderator:** *Jose Manuel Fresno, Independent Expert, Spain*

#### Investing in long-term unemployed people: providing choice and control for successful activation

*Employment Department, City of Aarhus, Denmark*

*Vibeke Jensen, Head of the Employment Department*

#### REI: a new measure to fight poverty and improve active inclusion

*Consorzio dei servizi sociali Area 5, Italy*

*Carmine De Blasio, Director*

#### Enhancing the right to social inclusion through service integration

*Department of Social Rights, Government of Navarra, Spain*

*Loli Gutiérrez Urrestarazu, Project Coordinator*

#### Empowering communities through inclusion

*Fundación "la Caixa", Spain*

*Francesc de Paula Ventura Ribal, Director of Department for Interculturalism and Social Cohesion*

## **PANEL 2. Incorporating the voice of children and young people in social services**

*This panel will be hosted by the Centre of Excellence for Looked After Children in Scotland (CELCIS)*

**Moderator:** *Jennifer Davidson, Executive Director, Centre for Excellence for Looked after Children in Scotland (CELCIS)*

**Young Inspectors and a New National Programme of Joint Inspections**  
*Care Inspectorate, Scotland*  
*Karen McCormack, Strategic Inspector*

**Collective Participation of Children in Care: a pool for expertise**  
*National Observatory for the Protection of Children (Observatoire National de la Protection de l'Enfance – ONPE), France*  
*Flora Bolter, Researcher*

**Taking a Community Development Approach to Safeguarding Children**  
*Agenzija Appogg, Malta*  
*Catherine Fleri Soler, Services Manager*

## **PANEL 3. Unlocking the potential of technology to improve social services**

**Moderator:** *Delphine Chilese-Lemarinier, European Affairs Delegate, Edenred SA, Belgium*

**Empowering people with disabilities through a mobile app**  
*Randers Municipality, Denmark*  
*Carsten Wulff Hansen, Director of Social Services*

**Tool for Speech Recognition: a revolution for processing documentation**  
*Swedish Association of Local Authorities and Regions*  
*Einar Heiervang, Project leader*

**Enabling the elderly to remain at home through telecare services**  
*The Social Services and Dependency Agency of Andalucía, Spain*  
*Jaime Ruiz Serra, Director of Telecare service in Malaga, Spain*

## **PANEL 4. New forms of evaluation to improve the quality of social services**

**Moderator:** *Monika Chaba, Policy Officer, DG Employment, Social Affairs and Inclusion, European Commission*



**Quality of Life Survey: Assessing perceptions and experiences of social services across Europe**

*Eurofound, EU Agency for the improvement of living and working conditions  
Robert Anderson, Head of Social Policies Unit*

**Moving from compliance to outcomes for service users: Scotland's New National Care Standards**

*Care Inspectorate, Scotland  
Rami Okasha, Executive Director of Strategy and Improvement*

**Social Assessment Scale: A framework for determining support for service users**

*Provincial Council of Barcelona, Spain  
Marta Solé Pascual, Head of Support and Planning*

**Reference Budgets: A minimum threshold for social inclusion**

*Public Centre for Social Welfare (OCMW) Ghent, Belgium and Centre for Budget Advice and Research (CEBUD)  
Ann Vanden Wyngaerd, Director of Policy*

1115-1145 Networking break

1145-1300 **PLENARY SESSION 4**  
European Round Table

Wrap-up discussion focusing on the key messages from the conference and the game changers for the future of social services

**Moderator:**

David Brindle, Public Services Editor, The Guardian, United Kingdom

**Panellists:**

Zornitza Roussinova, Deputy minister, Ministry of Labour, Bulgaria

Olivier Noblecourt, Interministerial Delegate for Preventing and Combating Child and Youth Poverty, France

Miguel Poiaras Maduro, Director of the School of Transnational Governance, European University Institute

Paolo Favini, Director General for Social Inclusion and Income Support, Lombardy Region, Italy

Fernando Rodriguez Villalobos, President of Seville County Council,  
Spain

1300-1315

Close of conference and invitation to the European Social Services  
Conference 2019

Alfonso Lara Montero, Chief Executive, European Social Network

Paolo Favini, Director General for Social Inclusion and Income  
Support, Lombardy Region, Italy